

Foundation Giving

DID YOU KNOW? People's United operates two charitable foundations—People's United Community Foundation and People's United Community Foundation of Eastern Massachusetts.

People's United Bank foundations act as philanthropic arms for the bank. The People's United Community Foundation and the People's United Community Foundation of Eastern Massachusetts invest in programs that enhance the quality of life for our friends and neighbors living in the communities we serve.



In 2015, People's United Community Foundation and People's United Community Foundation of Eastern Massachusetts, together awarded more than \$3.2 million to 482 nonprofits organizations throughout the People's United Bank footprint.

People's United Community Foundation awarded more than \$2.5 million to 391 non-profit organizations in Connecticut, New York, Massachusetts, Vermont, New Hampshire and Maine. Funding was distributed within the foundation's three areas of focus, with 39% allocated to community development, 33% to youth development, and 21% to affordable housing initiatives.

The People's United Community Foundation also contributed seven percent of its funding to local United Way organizations across its footprint through the People's United Bank employee match campaign. For more information on People's United Community Foundation, visit pucf.org.

People's United Community Foundation of Eastern Massachusetts awarded nearly \$720,000 to 91 nonprofits within the 27 communities it serves in Eastern Massachusetts. The primary areas of focus include social, health, youth services, education, affordable housing, cultural, and low- to moderate-income individuals. People's United Community Foundation of Eastern Massachusetts operates three community-based programs, including the Neighborhood Fund, Malden Community Fund Program, and Community Grant Program. For more information on People's United Community Foundation of Eastern Massachusetts, visit peoples.com.

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OUR MISSION

To invest in programs and services that enhance the quality of life for residents, promote the economic development and well-being of neighborhoods, and support the educational and developmental needs of children and youth, with special emphasis given to programs and services in low-income areas.

People's United Community Foundation Provides Schools in Northeast with Gift of Classroom Supplies

In the spirit of holiday giving and the New Year, PUCF teamed up with DonorsChoose.org, at the end of 2015, to surprise students and teachers throughout the Northeast with \$100,000 worth of classroom supplies.

A unique charity created to support public school teachers, DonorsChoose.org provides educators with an online venue to submit classroom project requests describing much-needed school supplies for their students. The public can then browse the projects and choose those they would like to support.



People's United Community Foundation provided \$100,000 to DonorsChoose.org to fund 100 percent of the cost of classroom projects that met its criteria, with a focus on financial literacy and STEM (science, technology, engineering, and math) education. A total of 213 projects were funded through the grant, reaching nearly 200 teachers and more than 15,000 students across Connecticut, New York, Massachusetts, Vermont, New Hampshire, and Maine.

"People's United Community Foundation is delighted to help make the holidays brighter for students and teachers with a gift of much-needed classroom materials throughout the Northeast," said Karen Galbo, Director of People's United Community Foundation. "Financial Literacy and STEM education play a key role in helping students obtain 21st century skills, which are sought after by employers and critical for competing in a global economy. We hope our gift will spark students' interest in learning throughout the New Year and beyond."

People's United Community Foundation has partnered with DonorsChoose.org since 2010, providing \$450,000 in support of initiatives in school districts across the People's United Bank footprint. More than 1,200 classroom projects have been funded through this partnership.

Gift to classrooms reaches nearly 200 teachers and more than 15,000 students



Students
reached:
15,081



Projects
funded: **213**



Teachers
supported: **192**



CONNECTICUT

- \$14,232.90 Donated
- 41 Projects Funded
- 3,121 Students Impacted

MAINE

- \$13,298.29 Donated
- 29 Projects Funded
- 1,896 Students Impacted

MASSACHUSETTS

- \$17,358.52 Donated
- 51 Projects Funded
- 2,899 Students Impacted

NEW YORK

- \$18,025.92 Donated
- 54 Projects Funded
- 4,109 Students Impacted

NEW HAMPSHIRE

- \$8,370.07 Donated
- 13 Projects Funded
- 1,301 Students Impacted

VERMONT

- \$28,714.30 Donated
- 25 Projects Funded
- 1,755 Students Impacted

People's United Employees Volunteer To Teach JA In A Day



Junior Achievement of Western Connecticut provides financial literacy, college and career readiness, and entrepreneurship programs to over 22,000 students in grades K-12 in sixteen communities in the Greater Bridgeport, Greater Danbury and Lower Naugatuck Valley communities.

JA's curriculum is purposefully designed to create the greatest impact through its focus on hands-on activities, experiential learning and sequential delivery. JA programs start in kindergarten, at the beginning of a child's formal education, and continue through

high school. Constant reinforcement that enhances academic relevancy is the key for keeping youth committed to finishing their education and gaining the skills necessary to be successful in the 21st century. Teachers welcome JA in their classrooms due to JA programs being supplemental to traditional school curriculum, while remaining aligned with Connecticut's Education Content Standards.

In addition to program support from People's United Community Foundation, each year, for over two decades, People's United Bank employees volunteer to teach JA programs and have been positive role-models for students attending High Horizon School in Bridgeport.

This past December, a team People's United Bank employees spent the day at High Horizon School inspiring 407 students in grades K-8 with lessons of hope, the importance of staying in school, personal finance, and the skills necessary to succeed in today's workforce. A participating eighth grade student stated he learned, "skills necessary for a future occupation and that managing money is vital for staying financially stable."

The People's United Bank team included Folson Almezy, Rob O'Connor, Calvin Jones, Noille Stewart, Youseff Boutros, Jeff Coe, Mercedes Rivera-Cruz, Rashida Cundiff, Robert El-Hage, Educardo Cabrera, Kendy Jean-Baptista, Cris Dias, Nadia Jean Baptiste, and Cindy Esteves.

Visit the [Junior Achievement of Western Connecticut](#) website for more information.



CAREERS' Site-based Internship Program Prepares Students for Jobs After Graduation

Students with disabilities are learning what it takes to be successful in the workplace as they participate in CAREERS for People with Disabilities Site-Based Internship Program that helps bridge the gap from the classroom to the workplace.

CAREERS finds productive employment for individuals with learning, intellectual, developmental, psychiatric and/or physical disabilities in Westchester and Putnam Counties, New York. CAREERS provides extensive on-the-job training and ongoing support services, while educating employers and the community about the benefits of hiring workers with disabilities.



New York Presbyterian Hudson Valley Hospital Center is the jobsite for Putnam Valley High School student Ryan M., (left). With daily support from CAREERS staff, Ryan learned tasks to support the Marketing Department. "He is truly an amazing person; friendly, outgoing, just what we needed," said Tonja Inlaw, Director of Volunteer Services at the Hospital. "I didn't know what to expect, but he is a phenomenal worker. It has been a good experience for us as well!" Ryan will continue interning in other hospital departments for the rest of the school year, with CAREERS assisting him in finding a job after graduation.

Students from New Rochelle High have also been participating in CAREERS' Site-Based Internship Program for the past three years at locations including Montefiore Medical Center. This past fall, students learned financial skills, including how to write checks and make bank deposits, as well as soft skills such as getting along with management and co-workers.



The students also took a field trip to Monkey Pod Games in Mamaroneck, where owner Gilad Levy, (pictured third from right), conducted mock job interviews and provided feedback for the students on their performance. A trip to the Department of Motor Vehicles to obtain legal photo identification was another outing for the high school students, to help them prepare to be part of the workforce after graduation.

CAREERS has expanded its program at Carmel High School for students interested in pursuing a CDOS (Career Development and Occupational Studies) credential in addition to a diploma. CAREERS is connecting students with required work-based hours by setting up internships at local businesses including Putnam Hospital Center, Northern Smoke BBQ Restaurant, Sayegh Law Office and Putnam Humane Society.

For information on CAREERS Site-Based Internship program, visit the CAREERS [website](#), or contact Serena Shea, (northern Westchester and Putnam Counties), at 845-225-8007 or Jennifer Retacco, (Westchester) at 914-741-8500.

North Shore InnoVentures

Established in 2008, [North Shore InnoVentures®](#) (NSIV) is a nonprofit technology business incubator committed to accelerating the growth of innovative startups in the cleantech and biotech sectors, and supporting the economic development on the North Shore by successfully launching new companies and creating high-quality, sustainable jobs.

NSIV's collaborative business model provides promising young companies office space, shared laboratories and equipment, sponsored professional services, successful entrepreneur mentors, and investor advisers. NSIV educates member companies on business strategies, how to conserve capital, build strong teams, and achieve development and funding milestones.

The funding from People's United Community Foundation of Eastern Massachusetts will support program activities, including the CEO Roundtable program and InnoVentures U seminar series. Both activities are designed to introduce business thinking, business behaviors and business concepts to the entrepreneurs in the NSIV incubator, build them into a community and facilitate behavioral changes.



Photo (left to right): Andrea Kantaros, Market Manager People's United Bank, Patrick Sullivan, Massachusetts President, People's United Bank, Martha Farmer, CEO, North Shore InnoVentures, Brad Curley, North Shore InnoVentures Board Member

Healing Abuse Working for Change

People's United Community Foundation of Eastern Massachusetts (PUCFEM) recently awarded a \$10,000 grant to [Healing Abuse Working for Change](#) (HAWC).

HAWC works to create social change by taking action against personal and societal patterns of violence and oppression. The agency's primary goals are to provide services and support for victims of domestic violence and their children, and improve the overall understanding of domestic violence risk factors among community partners through safety planning, advocacy, outreach, training and collaboration with law enforcement.

Funding from PUCFEM will help provide year-round services to clients, including a 24-hour hotline, emergency shelter, and a variety of comprehensive support services to meet the needs of victims and their children.



Left to right: Richard Larkin, SVP, Regional Mgr. Non-Profit Lending, People's United Bank; Elma Mandzo, Financial Services Mgr. and HAWC Board Director; Patrick Sullivan, MA President, People's United Bank; Anthony DiPietro, Executive Director, HAWC; Kevin Noyes, PUCFEM Director, VP, Community Development, CRA Officer, People's United Bank.

Congratulations To PUCF's Most Recent Grant Recipients

A total of 130 nonprofit organizations were awarded grants during People's United Community Foundation's first grant cycle in 2016.

APPLIED BEHAVIORAL REHABILITATION & RESEARCH INSTITUTE INC
 BETH-EL CENTER INC
 BIG BROTHERS-BIG SISTERS OF HAMPDEN COUNTY
 BOTTOM LINE INC
 BOYS & GIRLS CLUB OF CENTRAL NEW HAMPSHIRE
 BOYS AND GIRLS CLUB OF RUTLAND
 BOYS AND GIRLS CLUB OF WORCESTER
 BRIDGE OVER TROUBLED WATERS INC
 BRIDGEPORT HOSPITAL FOUNDATION INC
 BRIDGEPORT PUBLIC EDUCATION FUND INC
 CARDINAL SHEHAN CENTER INC
 CATHOLIC CHARITIES OF FAIRFIELD COUNTY INC
 CENTER FOR NEW AMERICANS
 CENTRAL VERMONT ADULT BASIC EDUCATION INC
 CEREBRAL PALSY OF WESTCHESTER INC
 CHALLENGER LEARNING CENTER OF MAINE
 CLARKE SCHOOL FOR THE DEAF
 COMMITTEE ON TEMPORARY SHELTER
 COMMUNITY ADOLESCENT RESOURCES AND EDUCATION CENTER
 COMMUNITY DEVELOPMENT CORPORATION OF LONG ISLAND INC
 COMMUNITY ECONOMIC DEVELOPMENT FUND FOUNDATION INC
 COMMUNITY SOUP KITCHEN INC
 CONNECTICUT ASSOCIATION FOR HUMAN SERVICES
 CONNECTICUT CENTER FOR SCHOOL CHANGE INC
 CONNECTICUT COALITION TO END HOMELESSNESS
 CONNECTICUT FOOD BANK INC
 CONNECTICUT HOUSING INVESTMENT FUND INC
 CONNECTICUT INVENTION CONVENTION INC
 CONNECTICUT PUBLIC BROADCASTING INC
 CONNECTICUT SCIENCE CENTER INC
 COVENANT PREPARATORY SCHOOL INC
 COVENANT SHELTER OF NEW LONDON INC
 CRADLES TO CRAYONS INC
 CROSS ROADS HOUSE INC
 DISCOVERY MUSEUM INC
 DOMESTIC VIOLENCE CRISIS CENTER
 EAST RIVER DEVELOPMENT ALLIANCE INC
 EASTER SEALS MAINE INC
 EMERGE INC
 EVERYBODY WINS VERMONT INC
 FARM TO FAMILY INC
 FELLOWSHIP PLACE INC
 FIDELCO GUIDE DOG FOUNDATION INC
 FRESH START FURNITURE BANK INC
 FURNITURE BANK OF SOUTHEAST CONNECTICUT
 GENERATIONS INCORPORATED
 GIRLS INCORPORATED OF HOLYOKE
 GRACE ACADEMY INC
 GROUNDWORKS COLLABORATIVE INC
 HABITAT FOR HUMANITY INTERNATIONAL INC
 HABITAT FOR HUMANITY INTERNATIONAL INC
 HABITAT FOR HUMANITY—7 RIVERS MAINE
 HARLEM CHILDRENS ZONE INC
 HARTFORD YOUTH SCHOLARS FOUNDATION INC

HORIZONS AT GREENS FARMS ACADEMY
 INTERVALE CENTER INC
 ISLAND INSTITUTE
 JEREMIAHS HOSPICE INC
 JEWISH FEDERATION OF CENTRAL MASSACHUSETTS
 JOHN W GRAHAM EMERGENCY SHELTER SERVICES
 JUNIOR ACHIEVEMENT OF WESTERN MASSACHUSETTS
 LAWRENCE BOYS AND GIRLS CLUB, INC.
 LAWYERS FOR CHILDREN AMERICA INC
 LEVITICUS 25-23 ALTERNATIVE FUND INC
 LIFTING UP WESTCHESTER INC
 LITERACY VOLUNTEERS OF CENTRAL CONNECTICUT
 LOCAL INITIATIVES SUPPORT CORPORATION
 LVA SCHOOL INCORPORATED
 MADISON SQUARE BOYS & GIRLS CLUB INC
 MAINE SPECIAL OLYMPICS
 MARGUERITES PLACE INC
 MEALS ON WHEELS OF RIDGEFIELD
 MERCY CONNECTIONS INC
 MERRIMACK VALLEY HOUSING PARTNERSHIP INC
 METROPOLITAN BOSTON HOUSING PARTNERSHIP
 MILTON COMMUNITY YOUTH COALITION INC
 MOBIUS INC
 MORE THAN WHEELS INC
 MORRYS CAMP INC
 NATIVITY SCHOOL OF WORCESTER INC
 NEIGHBORHOOD HOUSING SERVICES OF WATERBURY
 NEIGHBORS LINK STAMFORD CORP
 NEW HAMPSHIRE ASSOCIATION FOR THE BLIND
 NEW REACH INC
 NORTHSIDE CENTER FOR CHILD DEVELOPMENT
 NOTRE DAME HIGH SCHOOL
 OPEN DOOR SHELTER INC
 OPERATION HOPE OF FAIRFIELD INC
 P T BARNUM FOUNDATION INC
 PARTNERSHIP FOR STRONG COMMUNITIES INC
 PENQUIS C A P INC
 PORT WASHINGTON PARENT RESOURCE CENTER
 PRUDENCE CRANDALL CENTER INC
 RAINBOW CHILD DEVELOPMENT CENTER INC
 REBUILDING TOGETHER OF MANCHESTER INC
 ROCA INC
 RONALD MCDONALD HOUSE CHARITIES INC
 SAINT JOSEPH PARENTING CENTER
 SAMARITAN HOUSE INC
 SEA RESEARCH FOUNDATION INC
 SID JACOBSON JEWISH COMMUNITY CENTER INC
 SOUTHEASTERN VERMONT COMMUNITY ACTION
 SOUTHERN MAINE AGENCY ON AGING
 SPECIAL OLYMPICS CONNECTICUT INC
 SPECIAL OLYMPICS MASSACHUSETTS INC
 SPECIAL OLYMPICS NEW HAMPSHIRE INC
 SPECIAL OLYMPICS VERMONT
 SPECTRUM INC
 SPRINGFIELD COLLEGE
 SPRINGFIELD SCHOOL VOLUNTEERS INC
 ST JOSEPH COMMUNITY SERVICES INC
 THE FRONT DOOR AGENCY INC

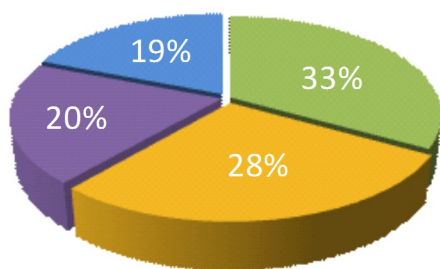
Grant Recipients (continued)

THE MARY WADE HOME INCORPORATED
 THE MENTOR CONNECTOR
 THE NEW HAVEN READS COMMUNITY BOOK BANK
 THE OPPORTUNITY ALLIANCE
 TIMOTHY HILL CHILDRENS RANCH INC
 UNITED WAY OF COASTAL FAIRFIELD COUNTY
 UPPER VALLEY HAVEN INC
 VERMONT FOODBANK
 VERMONT WORKS FOR WOMEN INC

VETERANS SUPPORT FOUNDATION
 WALLINGFORD EMERGENCY SHELTER INC
 WALTHAM BOYS AND GIRLS CLUB INC
 WORCESTER INTERFAITH
 YMCA OF GREATER NASHUA
 YMCA OF METROPOLITAN HARTFORD INC
 YONKERS PARTNERS IN EDUCATION INC
 YWCA NEW BRITAIN
 ZACK S PLACE ENRICHMENT CENTER INC

PUCF Funding Allocation for 1st Grant Cycle of 2016

For the first grant cycle of 2016, People's United Community Foundation awarded \$937,959 in grants to 130 nonprofit organizations across the footprint.



Funding by Focus Area

● Affordable Housing	\$184,500
● Community Development	\$311,000
● Youth Development	\$264,000
● United Way	\$178,459

Third Sector New England Report on Nonprofits

Third Sector New England (TSNE), which serves nonprofit organizations throughout New England and across the country, provides management and leadership resources, and capacity-building programs and services focused on strengthening nonprofits.

TSNE recently conducted a study on nonprofit leadership in New England. Surveying nearly 900 leaders, including executive directors and board members of nonprofits, TSNE reported, that although nonprofits have exhibited remarkable resiliency over the past decade, the sector faces unsustainable trends including, overworked and underpaid leaders and staff, ongoing battle of balancing budgets with unstable funding sources, and lack of funding for professional development and growth.

These challenges, along with key findings in the report, pose risks as well as opportunities for nonprofits to prepare for the challenges of a changing sector, as we embark on the biggest generational shift in this country as boomers retire.

Visit the [TSNE website](#) for an online edition of the report and for an interactive website with state-by-state data.

**Finding
#1**

The sector is on the verge of losing large numbers of leaders, and yet organizations are unprepared for transitions.

ABOUT US

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Visit Our Websites at PUCF.ORG and PEOPLES.COM

GIVING GUIDELINES

For People's United Community Foundation giving guidelines, visit www.pucf.org. Information on People's United Community Foundation of Eastern Massachusetts grant programs is located at www.peoples.com/in the community/charitable giving.

GRANT APPLICATIONS

Grant application deadlines for both People's United Community Foundation and People's United Community Foundation of Eastern Massachusetts are **February 1, June 1, and October 1.**

[People's United Community Foundation Grant Application](#)

[People's United Community Foundation of Eastern MA Grant Application](#)

GEOGRAPHIC DISTRIBUTION

People's United Community Foundation grants are distributed in the communities serviced by People's United Bank, including Connecticut, New York, Massachusetts, Vermont, New Hampshire and Maine. People's United Community Foundation of Eastern Massachusetts provides funding to eligible nonprofit organizations within various [communities of Eastern Massachusetts](#).

Need Volunteers?

You can connect with hundreds of individuals looking to volunteer, including People's United Bank employees, through VolunteerMatch.org

Sign up today to recruit individuals for your next project!

To have your volunteer project promoted among our employees, contact [Tammy Torres](#).



Questions, Comments, Info:

email us: foundation@pucf.org

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