

WCBJ**WESTCHESTER COUNTY
BUSINESS
JOURNAL**

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Witty and whimsical

Advertising is offering more "lingering appeal" on traditionally serious topics such as insurance as companies follow the "Geico effect." See page 21



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**GOOD
THINGS
HAPPENING***Credits, Clients
and Awards*

CAREERS FOR PEOPLE WITH DISABILITIES INC. in Valhalla announced the following board members were elected officers of the nonprofit organization.



◀ **MARIANNE BROWN** of Chappaqua was elected president of the board of directors. She is president and CEO of Omgeo L.L.C.

TONI DROHAN has joined the board of directors. She is senior assistant general counsel for the Westchester Health Care Corp., Valhalla.

HOWARD FORBES was elected treasurer.

MAGGIE KENDALL of Tarrytown was elected vice president of the board of directors. She is director of marketing at Green is Universal, a division of NBC Universal in Manhattan.

KAREN WARREN of Chappaqua was elected secretary.